THE NATURE OF BEAUTY SUMMER HOLIDAYS **Pink** LUNAR

Our magazine aims to inspire more people who still feel doubtful in making decisions, are shy about expressing their identity, and feel low in self-esteem.



## **INTERVIEW**

"Elegance Unveiled: Akilah Love's Fashion Sense as a CEO" By AOAGWLLC Staff



In the dynamic realm where business acumen converges with artistic expression, Akilah Love, the distinguished CEO of The DNA Brand of Companies, emerges as a paragon of sophisticated style and unwavering professionalism. With an illustrious career spanning entrepreneurship, philanthropy, and humanitarian efforts, Akilah's multifaceted persona finds its sartorial resonance in her carefully curated fashion choices. This article delves into how Akilah's remarkable journey has shaped her distinctive fashion sense and its seamless integration into her leadership role, offering valuable insights for aspiring leaders seeking to epitomize authenticity and elegance.

**Q**: How do you manage to balance your roles as a CEO and your various other commitments, such as being a philanthropist, entrepreneur, mother, and humanitarian?

A: Balancing my roles as a CEO and my other commitments requires careful planning and a strong support system. I believe in effective time management and prioritization. I delegate tasks to competent team members within The DNA Brand of Companies and its subsidiaries, allowing me to focus on strategic decisions and high-level initiatives. Additionally, I've learned to set clear boundaries and allocate specific time slots for my different responsibilities. Having a supportive family and dedicated colleagues also plays a crucial role in maintaining this balance.

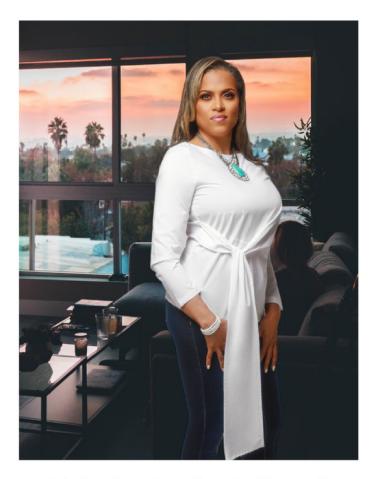
**Q:** How has your background in fashion and modeling influenced your approach to leadership and your role as a CEO?

A: My background in fashion and modeling has taught me the importance of presentation, self-confidence, and adaptability. These qualities are highly valuable in leadership roles. As a CEO, I understand the significance of making a strong first impression and projecting a professional image. Moreover, my experience in the fashion industry has ingrained in me the ability to adapt to different situations and audiences, which is essential in navigating the dynamic business landscape.

Q: With such a diverse set of accomplishments and roles, how would you describe your personal fashion sense, and how do you incorporate it into your professional image?

A: My personal fashion sense can be described as versatile and elegant. I believe in the power of clothing to express individuality and confidence. In my professional image, I aim to strike a balance between classic and contemporary styles. I often opt for well-tailored suits and dresses in neutral colors, which convey professionalism and sophistication. However, I also enjoy incorporating unique accessories or statement pieces that reflect my personal flair and creativity.

**Q**: As a leader in various organizations, how do you use fashion as a form of self-expression while maintaining a professional demeanor?



**A**: Fashion is a wonderful form of self-expression, and I believe it can be embraced while upholding a professional demeanor. I carefully select outfits that align with the context of the event or meeting, ensuring that my attire communicates respect for the occasion and the people I am interacting with. I might add a pop of color through a stylish scarf or a tasteful piece of jewelry, allowing my personality to shine through without compromising professionalism.

**Q**: How do you incorporate sustainability and ethical considerations into your fashion choices, given your extensive involvement in philanthropy and humanitarian efforts?

A: Sustainability and ethical considerations are integral to my fashion choices. I am a firm believer in supporting brands that prioritize environmentally friendly practices and fair labor conditions. Whenever possible, I opt for clothing made from sustainable materials or support local artisans who produce ethically crafted pieces. By aligning my fashion choices with my values, I hope to contribute to positive \change within the industry and set an example for responsible consumption.

**Q**: What advice would you give to aspiring CEOs and leaders regarding developing a strong and authentic fashion sense?

A: Developing a strong and authentic fashion sense starts with understanding your personal style and embracing it with confidence. Your clothing should reflect your personality, values, and the image you want to convey. Take the time to explore different styles, experiment with combinations, and pay attention to what makes you feel empowered. Remember, authenticity is key — don't feel pressured to follow every trend. Instead, curate a wardrobe that resonates with you and supports your professional presence.

**Q**: How do people contact you?

A: Follow us on Instagram at @thednabrand!





AUGUST 2023



